

# Queensland Screen Industry Council

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## Media Release

### New Queensland film era promoted by producers

1/5/09

Queensland's peak film, television and new media industry body, the Queensland Screen Industry Council, will assist the Queensland government develop new strategies to take the state's film industry, especially local production, forward in the wake of changes at the Pacific Film and Television Commission (PFTC).

Meeting in Brisbane this week with PFTC Chairman Jim Soorley and a senior Ministerial Advisor, the Council offered its industry expertise, knowledge, and coordinated industry voice to the reshaping of the PFTC and to government film and television production initiatives to ensure the continued growth of the industry and the generation of local jobs through local screen production.

The Council stands ready to make a significant contribution to government film industry policy and initiatives.

"There has been a lack of information about what exactly has been happening at the PFTC and this has unsettled the industry. Yesterday's meeting was a big step forward and the government has welcomed our input," Ms Overett said.

She said as the government moves to make changes to the Commission, following the departure of CEO Robin James and Head of Production Henry Tefay, the Council looked forward to providing expert industry input.

"To build the industry, it is critical that we work with government to get the best possible results from the limited funds available. We are putting forward strategies to grow sustainable screen businesses, nurture a talent pool of home-grown writers and directors, and develop a wider, fully-employed production crew base."

The Queensland Screen Industry Council was formed by Queensland screen producers, writers, directors, technicians and industry guilds to work with the government to generate more Queensland based production and flow-on cultural and economic benefits for all Queenslanders," Ms Overett said.

Queensland screen production and critical acclaim is at an all-time high across feature film, documentary and new media. Local production expenditure has grown from almost zero in 1993 to now average \$30M per annum, and the number of Queensland production companies generating consistent original production in the state has grown from one to nine.

**For further information contact QSIC Chair, Cathy Overett on 0447 194 961  
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